

WEBINAR

Dialogues with International Education Associations

Wednesday
June 17

3:00 pm - 4:30pm

Brasilia Time



Hilligje van't Land
International Association
of Universities - IAU



Adel El Zaïm
Association of International Education
Administrators - AIEA



Orla Quinlan
International Education Association
of South Africa - IEASA

Held by



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Quartas Virtuais FAUBAI

Maio – Junho 2020

Held by



Quartas Virtuais FAUBAI

Dialogues with International Education Associations

June 17, 2020 – 3:00 pm - 4:30 pm

Welcome



Maria Leonor Alves Maia
FAUBAI's President
Head of the International Office
UFPE

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15h00 - 16h30 (Brasilia time)

20/05 Internacionalização em Casa via Intercâmbios Virtuais (in Portuguese)

27/05 Virtual Exchange and Global Learning (in English)

03/06 Experiências na UFPE, UNESP e CPS (in Portuguese)

10/06 International Centers of Virtual Exchange (in English)

17/06 Dialogues with International Education Associations (in English)

24/06 II Encuentro de Redes para la Internacionalización en América Latina: una oportunidad para la cooper@cción (en portugués y español)

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June 17, 2020 – 3:00 pm - 4:30 pm

Moderator



Renée Zicman

FAUBAI's Executive Director

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Orientations

- Questions can be submitted in the Q&A area in English
- Selected questions will be answered at the end of all presentations
- The slides and the recording of the Webinar will be made available on the FAUBAI website

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AIEA

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The Rise of Intentional & Purposeful of IoHE

- Challenges and perspectives for collaboration for HEI in the south in the “new normal” situation
 - *Normal* → *New Normal* ?
 - Old models → Urgent Transition → New Models or approaches
 - Global Public Health as an accelerator of the transition
 - Past → Present → Future

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Learn from the past to build the future

Old models (-)

- Colonization and brain drain
- Over-partnering
- Over-commercialisation
- Over-traveling
- Over-definitions: lack of definition, clarity in definition?
- Confusion: Internationalization of HE vs IE
- Negative impacts on the leadership, place, management and governance of IHE

Old models (+)

- Increase of the number of International students (more revenue = international trade!)
- Brain mobility and circulation
- International research collaboration
- International mobility = more global competencies and awareness

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Learn from the past to build the future

New Model-S

- We are still looking for “models” of Internationalization of Higher education
- Towards a more intentional and purposeful internationalization of Higher Education

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Opportunities and Challenges

Opportunities

- Learning and rethinking opportunity
- Asking ourselves and others:
 - The Purpose: Why?
 - The intention: what is our theory of change? What we want to change through the Internationalization of HE?
 - Our methods and approaches? Objectives vs means
- More institutional cooperation: joint and common interest
 - Objective-driven Internationalization of HE
 - Strengthen professional expertise
 - Contribute to the institutional and social objectives
 - Work globally and locally
 - Leverage resources:
 - Conferences
 - Joint program
 - Open educational resources
 - Virtual laboratories
 - Access to research facilities

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Challenges

- Make Internationalization of HE work for
 - Students, faculty, researchers, community and partners
 - The society

Make the case for a purposeful and intentional comprehensive Internationalization of HE

- Internationalization of.....
- Ask the Why question
- Ask the “so what” question

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Conclusion

- End of the mercantile Internationalization of HE, and the rise of a purposeful intentional internationalization of HE?
- Defense of internationalization of HE despite the backlash of the trade globalization?
- Build the future of the Internationalization of HE instead of following and repeating what uninformed politicians and journalists repeat?
- There is no “new normal”. There is a need for “new models”, new approaches to the Internationalization of HE, probably new models of HE as a whole.

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International Education Association of South Africa
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International Education Association of South Africa (IEASA)

1.0 IEASA Purpose: <https://www.ieasa.studysa.org/>

2.0 Challenges in the current context: IEASA developed a position paper focusing on the plight of international students, the majority of whom are African students, mainly from the SADC region.

3.0 IEASA Commitments and Calls for Action: http://ieasa.studysa.org/wp-content/uploads/2020/05/IEASA-position-paper_COVID-19_May2020_Final.pdf

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- **4.0 Collaboration and South Africa's draft policy framework for internationalisation of higher education in South Africa**

<http://www.dhet.gov.za/Policy%20and%20Development%20Support/Draft%20Policy%20framework%20for%20the%20internalisation%20of%20Higher%20Education%20in%20Suth%20Africa.pdf>

- **5.0 Challenges and perspectives for collaboration for the HEI in the south in the "new normal" situation**

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- **6.0 ARUA (African collaborative research)**
<https://arua.org.za/coe/>
<https://arua.org.za/coe/arua-centre-of-excellence-coe-in-water/>
- **7.0 UNESCO'S Addis Convention on Higher education**
<https://en.unesco.org/news/unescos-addis-convention-higher-education-enter-force>
- **8.0 BRICS Network University**
<http://nu-brics.ru/>
- **9.0 CONCLUSION**

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Thanks!

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24/06/2020 – Português e Espanhol



II Encuentro de REDES para la Internacionalización en AMÉRICA LATINA: una Oportunidad para la COOPER@CIÓN

II Encontro de Redes para Internacionalização na América Latina: uma oportunidade para cooper@ção

MIÉRCOLES 24 DE JUNIO
QUARTA-FEIRA 24 DE JUNHO

10:00 A.M. (COLOMBIA, MÉXICO, PERÚ)
11:00 A.M. (CHILE)
12:00 P.M. (ARGENTINA, BRASILIA)

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INVITADOS | CONVIDADOS

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Reitor da Universidade Federal da Bahia, Brasil | Presidente da Associação Nacional dos Dirigentes das Instituições Federais de Ensino Superior (Andifes), Brasil.

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II Encontro de REDES para Internacionalização na AMÉRICA LATINA: uma oportunidade para COOPER@ÇÃO

QUARTA-FEIRA 24 DE JUNHO
10:00 A.M. (COLOMBIA, MÉXICO, PERÚ)
11:00 A.M. (CHILE)
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