



Supporting the Internationalisation of Higher Education through English

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UK-BR English Collaboration Call (2018-2019)

SPECIFIC OBJECTIVES:

- Promote systematic investigation contributing to improvements and/or changes in English language learning and teaching in Brazil;
- Tackle key gaps in current knowledge regarding the above lines of research, seeking to inform and improve both policy and practice;
- Strengthen strategic partnerships between Brazilian and UK HE Institutions.

RESEARCH LINES:

- English language policies at the institutional level as a **main component of the HEIs internationalisation process**, in line with the current “Internationalisation at home” agenda;
- Improvement in English language teaching and learning at lower and upper secondary levels in public schools, particularly related to the themes of curriculum development, pre-service teacher training, use of technology and assessment;


Fortaleza – CE

English language skills for teenagers in Brazil

- Federal University of Ceará
- University of York

Londrina – PR

English as a Medium of Instruction in two state-funded Brazilian higher education institutions from a lingua franca perspective: policy in practice

- State University of Londrina
- Goldsmiths, University of London

Jacarezinho – PR

EMI training for university professors: a potential tool for internationalization

- State University of the North of Paraná
- University of Cambridge

Curitiba – PR

Is there a minimum level of English proficiency to teach in a university EMI context?

- Federal University of Paraná
- University of Cambridge

Fortaleza – CE

Learning English at Brazilian public schools with new technologies

- Federal University of Ceará
- Bournemouth University

Belo Horizonte – MG
Brasília – DF

The changing language and literacy landscapes of Brazilian universities: English in policy development and in practice

- Federal University of Minas Gerais
- University of Brasilia
- University of Birmingham

São Paulo – SP

Facilitating internationalisation in Brazilian higher education contexts: developing expertise in teaching English for academic purposes

- University of Sao Paulo
- University of Glasgow

Rio de Janeiro – RJ

Sustainability of exploratory Practice in Rio de Janeiro: a case study of former ELT pre-service teachers

- Pontifical Catholic University of Rio de Janeiro
- Rio de Janeiro State University
- University London

Porto Alegre – RS
São J. do Rio Preto – SP

Supporting the internationalization of Brazilian research: combining EAP tutor training and academic writing autonomy

- Federal University of Rio Grande do Sul
- São Paulo State University
- University of Surrey



Next steps

Information on projects available at:

www.britishcouncil.org.br/en/uk-brazil-english-collaboration-call

(2019 – 2020) Disseminating the findings through:

- ✓ A publication;
- ✓ A mission to the UK;
- ✓ Regional workshops in Brazil.

A collaborative survey

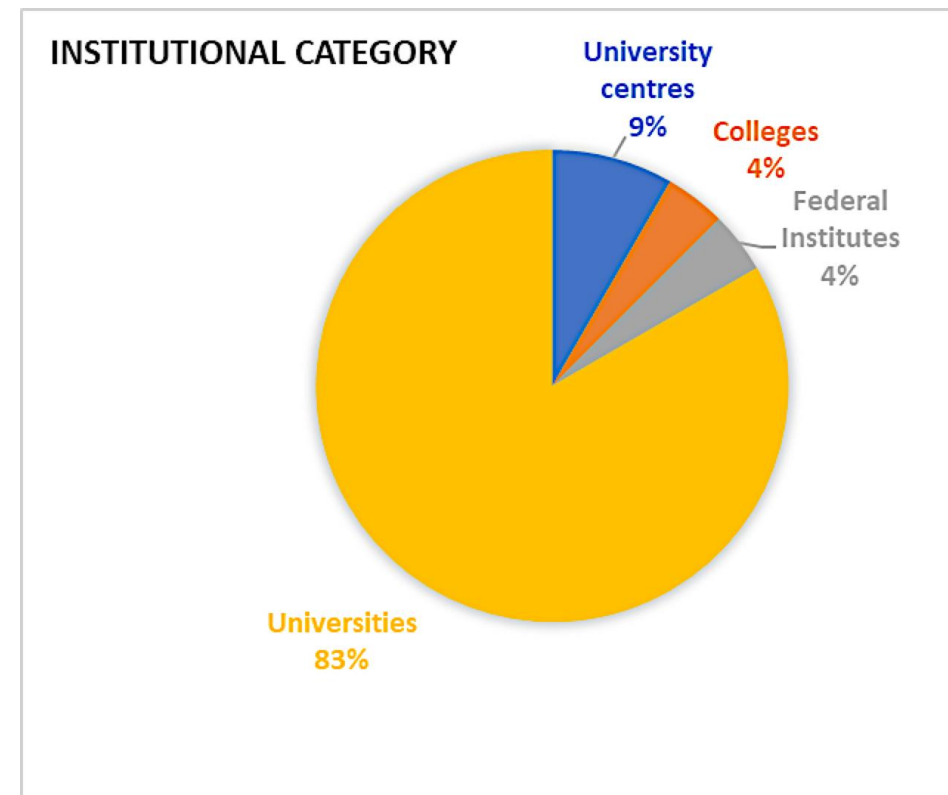
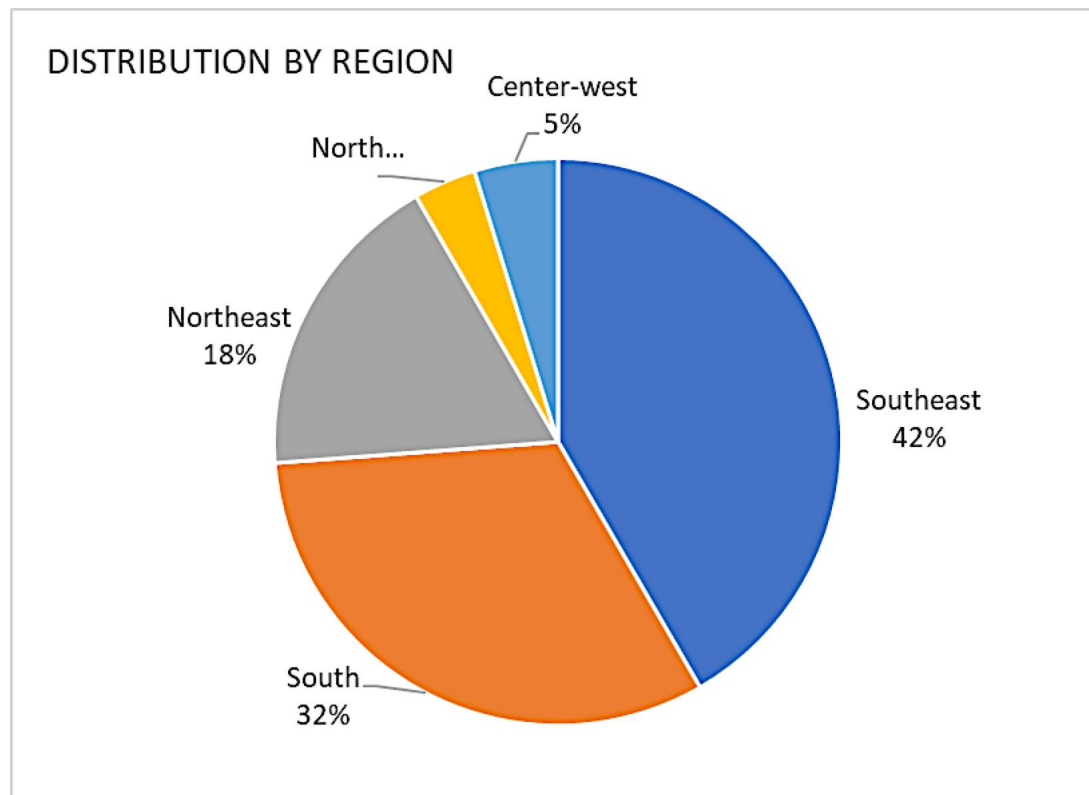
- Telma Gimenez
- Simone Sarmento
 - Renée Zicman
- Renata Archanjo
 - Kyria Finardi



Data collection

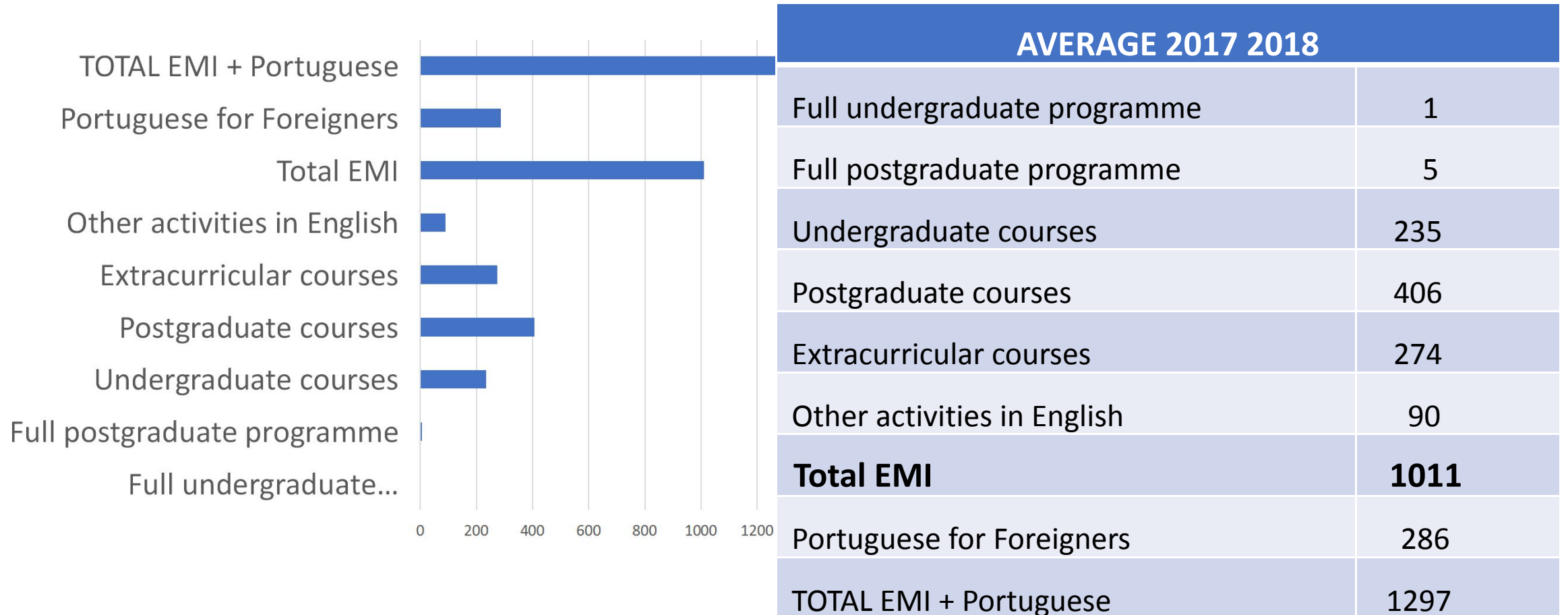
- ❑ Updated version of 2016 questionnaire
- ❑ Other foreign languages as media of instruction were also surveyed (Spanish, French, German, Italian)
- ❑ English represents represents 88.55% of undergraduate courses, 94.71% of postgraduate courses and 83.33% of the total extracurricular courses offered in foreign languages.

Respondents' profile



	2016	2017-2019
Higher Education institutions contacted	270	240
Answered the survey	90 (33%)	84 (35%)
Number of HEI that offered EMI	45 (50%)	66 (79%) + 6 (7%) planning to do so
Administrative category: public HEI	51.1%	61%
Administrative category: private HEI	48.9%	39%

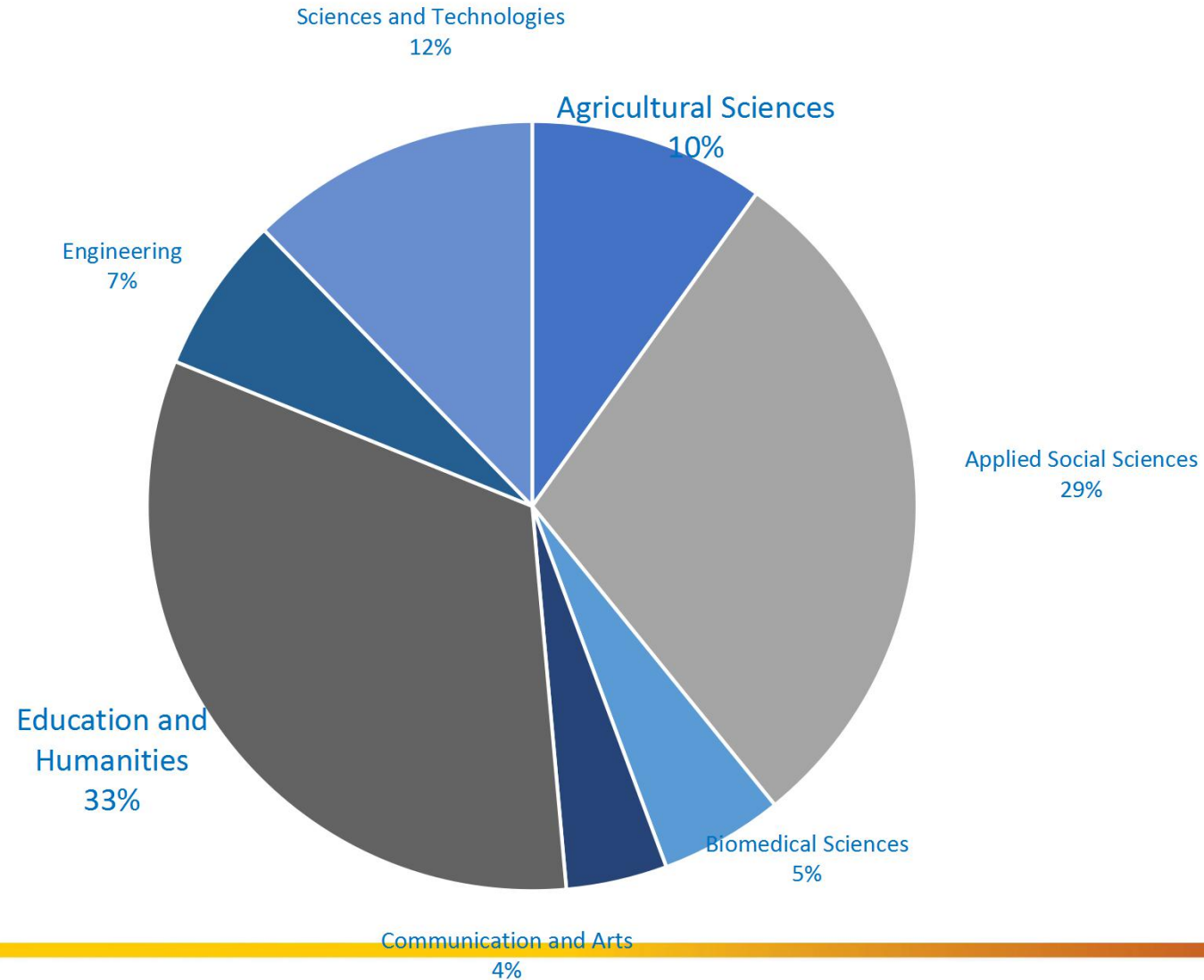
Key findings



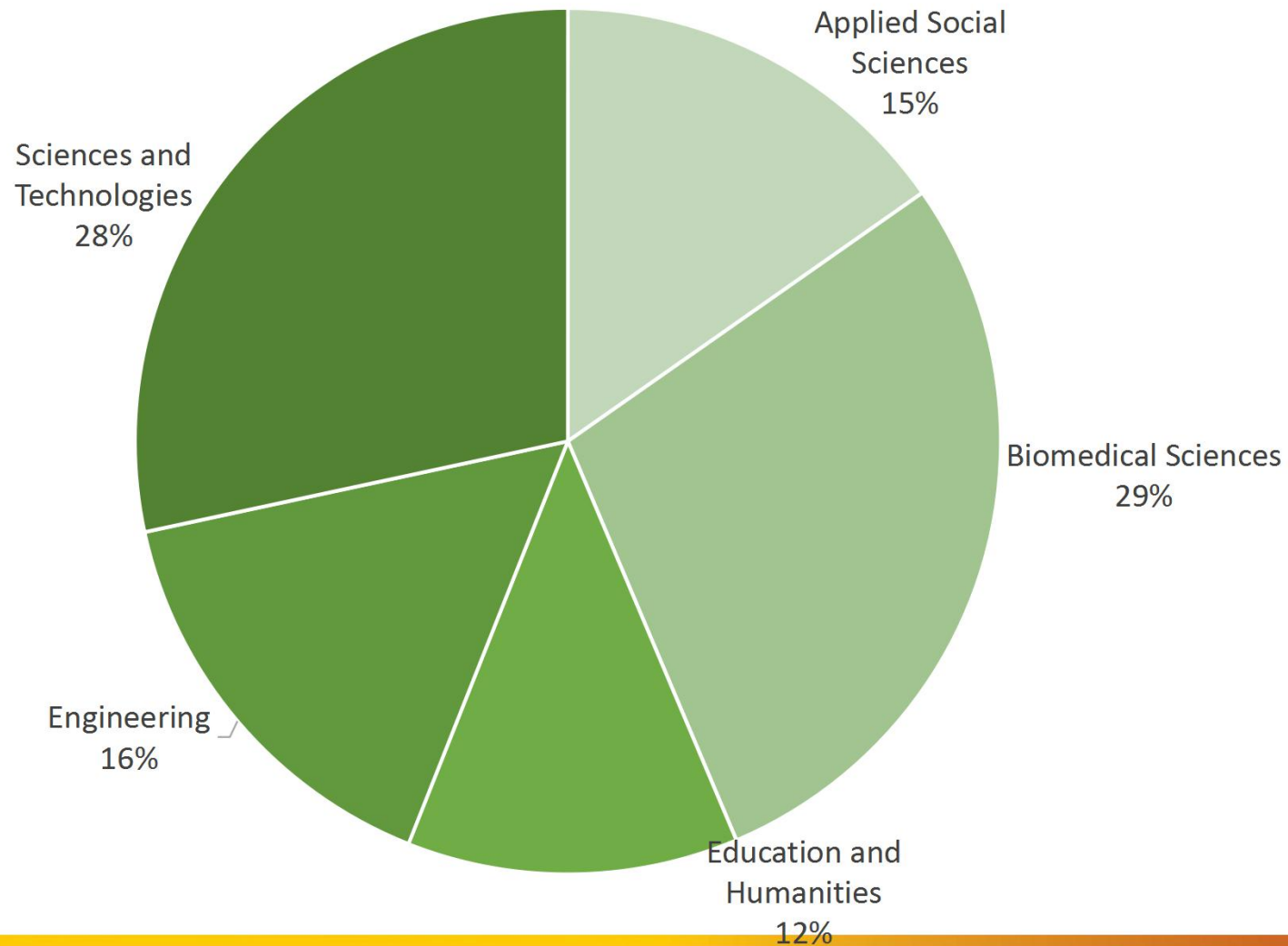
	2017	2018.1	2018.2/2019
EMI Undergraduate	258 courses distributed in 19 HEIs	212 courses distributed in 17 HEIs	147 courses distributed in 15 HEIs
EMI Postgraduate	537 courses distributed in 34 HEIs	246 courses distributed in 30 HEIs	77 courses distributed in 7 HEIs

	2016	2017-2019
Total number of courses in English	671	Average: 1011
Predominant areas undergraduate courses		Education and Humanities, Applied Social Sciences
Predominant areas postgraduate courses		Biomedical Sciences and Science and Technology
Predominant areas future undergraduate courses		Applied Social Sciences, Communication and Arts
Predominant areas future postgraduate courses		Biomedical Sciences
Predominant areas extracurricular courses		Education and Humanities, Business
Predominant type of additional activities		Internship, undergraduate research assistantship

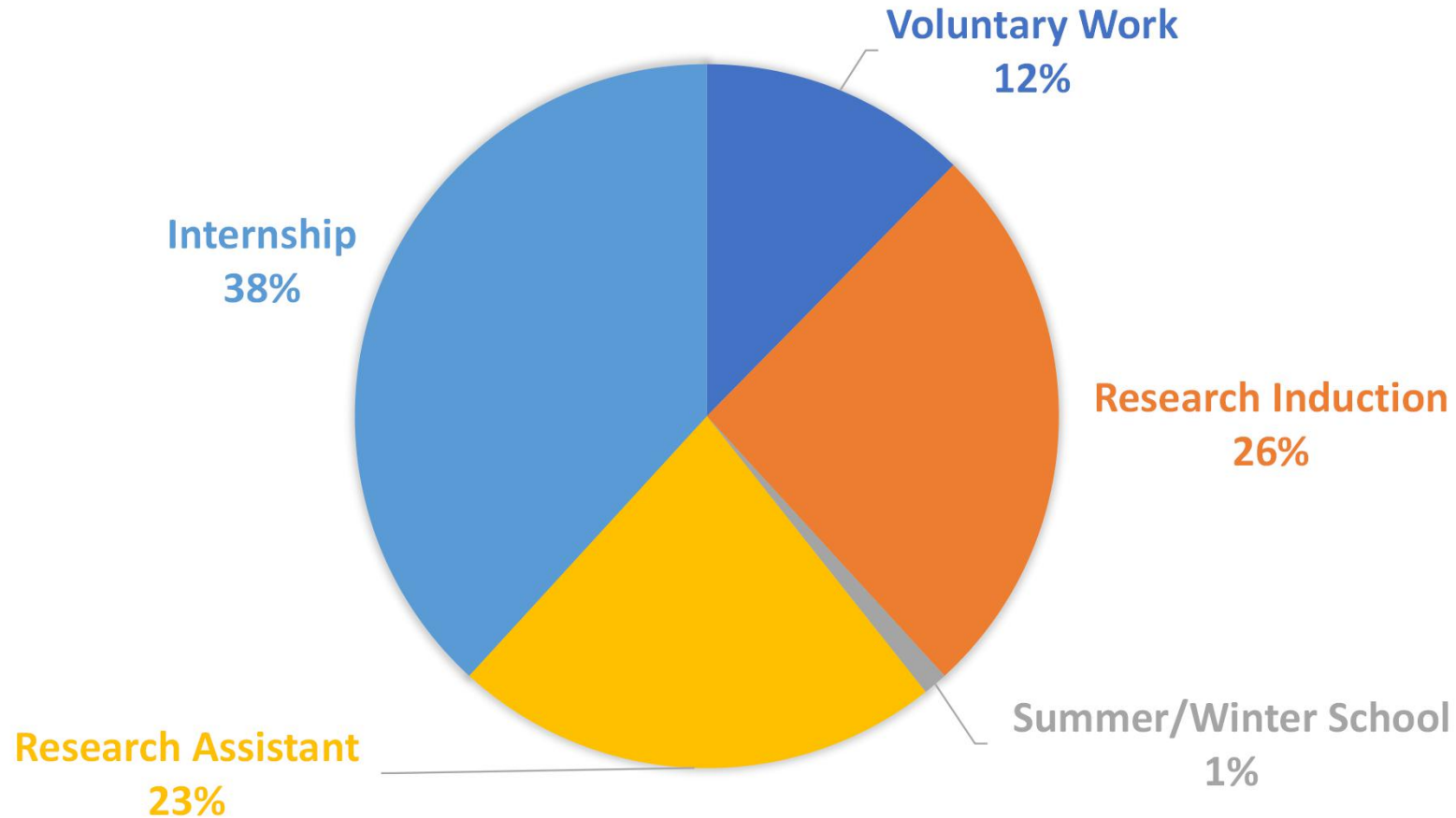
Undergraduate courses, by area (2018.1)



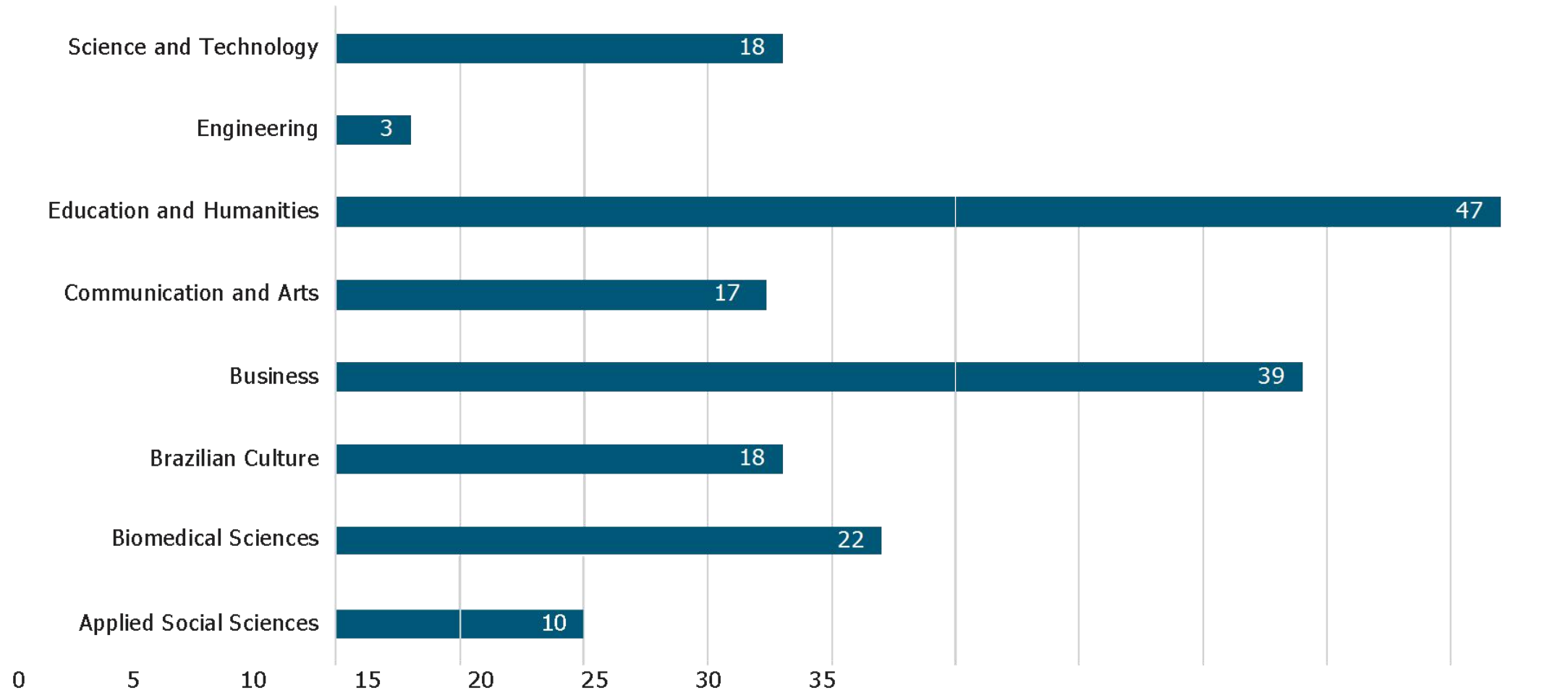
Postgraduate courses, by area (2018.1)



Additional Activities in English 2017-2018



Extracurricular courses in English by areas of knowledge, 2017 or 2018



Available at

The screenshot shows the FAUBAI website homepage. At the top, there is a navigation bar with the FAUBAI logo, language options (Português | English), and a search bar. Below the navigation bar is a banner with the text "Promoção de congressos, conferências, seminários, cursos e encontros". The main content area features the title "FAUBAI – Associação Brasileira de Educação Internacional" and "Últimas notícias". There are two news items: one for the "Conferência FAUBAI 2019" titled "Global Community Engagement" (April 13-17, Belém, Brazil) with a link to <http://www.faubai.org.br/conf/2019>, and another for the "GUIDE TO ENGLISH AS A MEDIUM OF INSTRUCTION IN BRAZILIAN HIGHER EDUCATION INSTITUTIONS" (2018-2019) published by the British Council and FAUBAI.

<http://faubai.org.br/GuideEMIBrazilianHEI-2018.pdf>

The screenshot shows the British Council website homepage for Brazil. The top navigation bar includes the British Council logo, the word "Brasil", and options for language (Português), contact (Fale conosco), cart (Meu carrinho), and search (Busca). Below the navigation bar is a main banner with a background image of students. A red circular graphic contains the text "Mais de 3 milhões de testes IELTS foram feitos no ano passado". To the right, a blue box says "IELTS, a sua melhor opção" and "Abra as portas para a educação internacional e melhores oportunidades profissionais". Below this, there are buttons for "Estude no Reino Unido" and "Going Global 2019 com inscrições abertas". A blue button says "Inscreva-se já no IELTS". At the bottom, there is a "Bem-vindo ao British Council no Brasil" message and a link to "Assine nossa newsletter". A footer at the bottom states "Este site usa cookies para facilitar a navegação" and "Saiba mais sobre a utilização de cookies".

https://www.britishcouncil.org.br/sites/default/files/guide_to_english_as_medium_of_instruction_2018-19.pdf