SALVADOR • APRIL 10-14

FAUBAI 2027 CONFERENCE

Sponsorship Opportunities

FAUBAI | BRAZILIAN ASSOCIATION FOR INTERNATIONAL EDUCATION

The **Brazilian Association for International Education – FAUBAI** is a non-profit organization founded in 1998, which brings together more than 220 Brazilian public and private higher education institutions.

The FAUBAI Annual Conference is one of the most important international education events in Latin America, with more than 600 participants – half of them international from 30 countries, representing all continents.

With the general theme **Internationalization in concert: Composing together**, the FAUBAI 2027 Conference will be held on April 10-14, 2027, in Salvador/Bahia.

Participants will include International Officers, Presidents and Vice-Presidents of HEIs, representatives from international organizations, governments, companies, diplomats, specialists, teachers, and researchers.

Sponsorship Levels

PLATINUM*	DIAMOND	GOLD	SILVER
30,000 USD	**20,000** USD	**15,000** USD	**10,000** USD

* Only 1 opportunity available

	PLATINUM	DIAMOND	GOLD	SILVER
Logo on the event website	exclusive	large	medium	small
Logo on program agenda	exclusive	large	medium	small
Logo on the sponsor general panel	exclusive	large	medium	small
Logo on the opening and closing spot shown in all plenary sessions	exclusive	large	medium	small
Logo on the general slide shown in all parallel sessions	exclusive	large	medium	small
Dedicated email campaign	4 times	3 times	2 times	1 time
Discount on registration by sponsors associate members	20%	15%	10%	5%
Conference Passes	6	4	3	2
Booth in the Exhibition Area	24m2*	12m2	12m2	12m2
Delegate bag inserts	included	included	included	included
Sponsor welcome speech in plenary session	Opening Plenary	yes	no	no

* With prominent location

Booth in the exhibition area – 24m²

12,000 USD

Booth in the Exhibition Area with tables, chairs, desk, totem, display for materials, electrical outlet
Logo on the program agenda (support mention)
Logo on the sponsor general panel (support mention)
Logo on the opening and closing spot shown in all plenary sessions (support mention)
Logo on the general slide shown in all parallel sessions (support mention)
Conference Pass (2)
Backdrop with design provided by the sponsor

Booth in the exhibition area – 12m²

6,000 USD

Booth in the Exhibition Area with tables, chairs, desk, totem, display for materials, electrical outlet
Logo on the program agenda (support mention)
Logo on the sponsor general panel (support mention)
Logo on the opening and closing spot shown in all plenary sessions (support mention)
Logo on the general slide shown in all parallel sessions (support mention)
Conference Pass (1)

Other opportunities

	USD
Brief Institutional speech or video at a Plenary	5,000
Brief institutional speech or video at a Conference Lunch	3,000
Logo on the lanyard badge	5,000
Logo on the delegate bag	5,000
Brand on the mobile app	8,000
Brand on pencils	2,000
Brand seat cover in the plenary auditorium	5,000

Advertising Wraps (limited to one sponsor per wrap)	USD
Escalator side panels	8,000
Central foyer pillars (balustrade area)	6,000
Mezzanine pillars	10,000
Mezzanine LED panels	10,000
Flor area in front of the escalators (ground floor)	2,000
Glass panels along the parallel session rooms (per wing)	4,000

* Possible to have a customized package


FAUBAI
CONFERENCE
2023


Florianópolis | April 11-15
FAUBAI
2026

Plenaries


Brasília | April 26-30
FAUBAI
2025 CONFERENCE
TOWARDS
EQUITABLE AND
SUSTAINABLE


FAUBAI









Exhibition Area



Plenary



President's Day



Opening Plenary


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faubai.org.br/conf/2027