



2022 VIRTUAL CONFERENCE

# FAUBAI

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APRIL 25-27

**KNOWN  
CONCEPTS,  
NEW  
MEANINGS**

# **PROGRAM**

# SUMMARY

- 1. Pre-conference Workshops** 4
- 2. Program Overview** 6
- 3. Monday - April, 25** 7
  - Plenary Trying to Understand a Changing World
  - Concurrent Sessions 1 (A-B-C)
- 4. Tuesday - April, 26** 10
  - Plenary Rights to a future
  - Concurrent Sessions 2 (A-B-C)
  - Concurrent Sessions 3 (A-B-C)
  - Plenary The Futures of Internationalization of Higher Education
- 5. Wednesday - April, 27** 16
  - Concurrent Sessions 4 (A-B-C)
  - Global Dialogue Panel



**FAUBAI - Brazilian Association for International Education** invites you to the **FAUBAI 2022 Conference**, the most important international education event in South America.

The general theme is **Known Concepts, New Meanings**.

- What has changed in the internationalization of higher education?
- What lessons have been learned?
- How the future of the internationalization of higher education can be projected?

# PRE-CONFERENCE WORKSHOPS

## MONDAY, APRIL 18

🕒 9:00am - 12:00pm

### **Internationalisation of the curriculum: applications for the Latin American context**

Betty Leask, *La Trobe University*

Craig Whitsed, *Curtin University*

Carla Cassol, *Pontifícia Universidade Católica do Rio Grande do Sul*

Marilia Morosini, *Pontifícia Universidade Católica do Rio Grande do Sul*

Cristina Elsner, *Embassy of Australia in Brazil*

## WEDNESDAY, APRIL 20

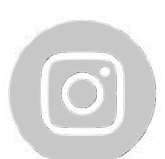
🕒 9:00am - 12:00pm

### **Gestão prática de um escritório de relações internacionais**

Rita Louback, *Pontifícia Universidade Católica de Minas Gerais*

Patrícia Spadaro, *Universidade Estadual Paulista*

Vladimir Di Iorio, *Universidade Federal de Viçosa*



🕒 9:00am - 11:00am

## **Internationalising the curricula through South-South Partnerships**

Julio Theiler, *National University of Litoral / OBREAL Global*

Nico Jooste, *SARUA/AfriC*

Elizabeth Bernal, *ASCUN / OBREAL Global*

Jimena Estrella, *National University of Cuyo*

Mario Schreider, *National University of Litoral*

Lynette Jacobs, *University of the Free State*

Marcela Tagua, *National University of Cuyo*

Gerson Antonio Palhares, *Instituto Superior Politécnico de Bie*

🕒 9:00am - 10:30am

## **Language policies: hands on, Heads and Hearts open**

Kyria Finardi, *Universidade Federal do Espírito Santo*

Felipe Guimarães, *Universidade Federal do Espírito Santo*

🕒 2:00pm - 5:00pm

## **Intercâmbio virtual**

Ana Cristina Salomão, *Universidade Estadual Paulista*

José Celso Freire Junior, *Universidade Estadual Paulista*

🕒 2:00pm - 3:30pm

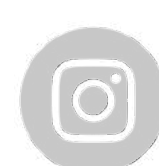
## **Expanding educational ties between Brazil and the United States: Expanding partnerships in higher education**

Maria Snarski, *U.S. Embassy in Brazil*

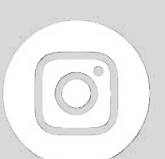
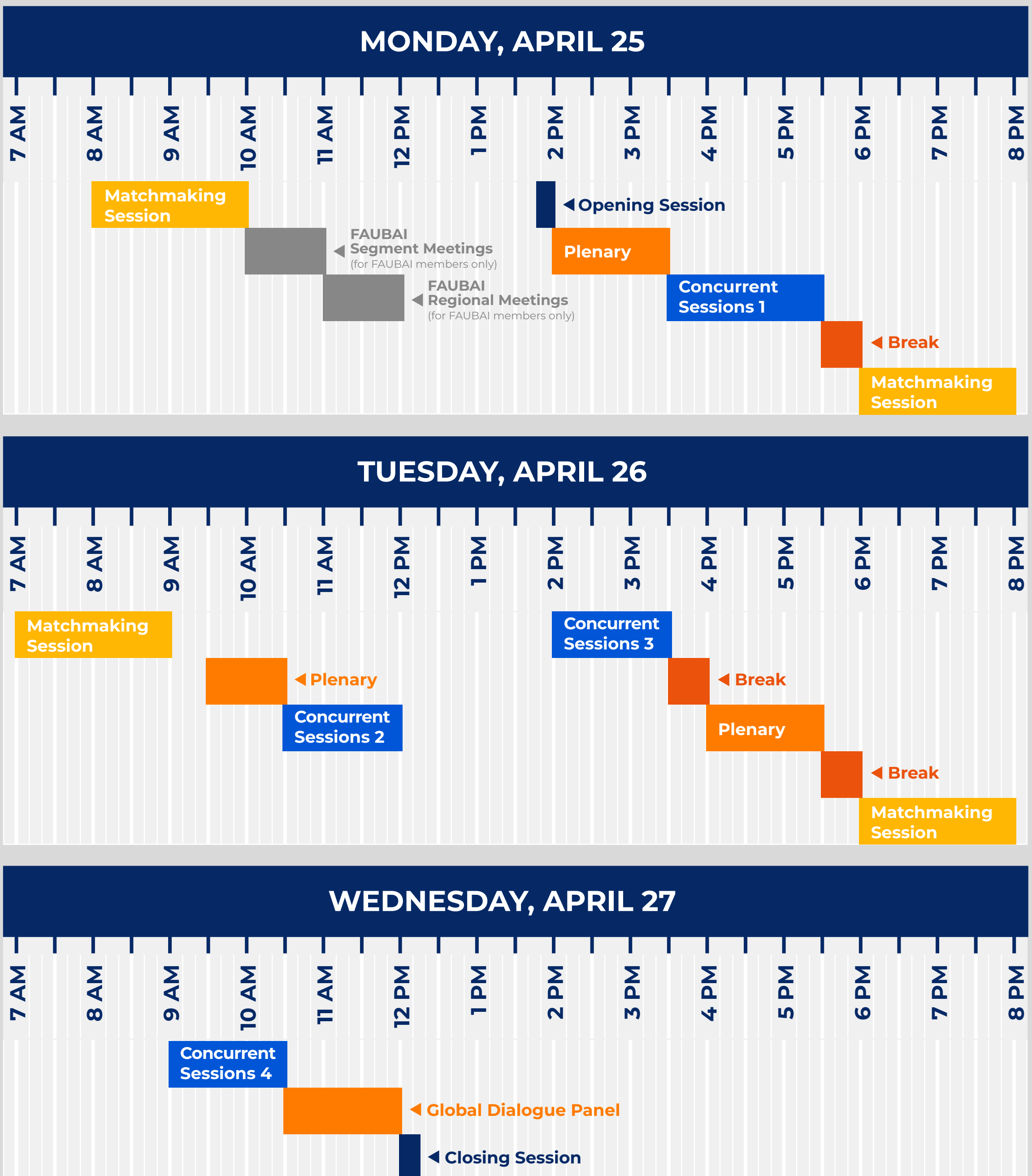
Helmara Moraes, *U.S. Embassy in Brazil*

Rita Moriconi, *EducationUSA*

Margaret Hug, *U.S. Department of State*

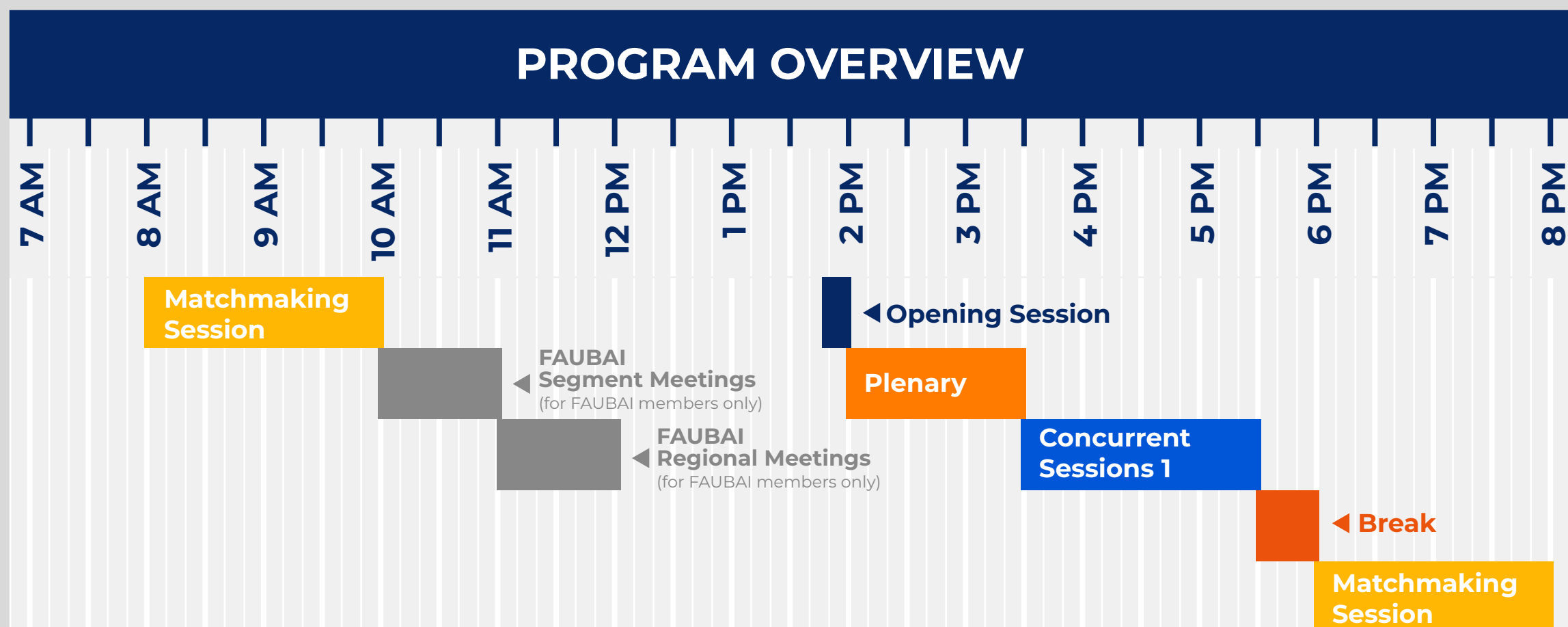


# PROGRAM OVERVIEW



# MONDAY

## APRIL, 25



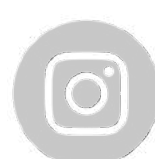
**PLENARY | 2:00PM - 3:30PM**

## Trying to Understand a Changing World



### Jamil Chade

has been a correspondent in Europe for two decades and has his office at the UN headquarters in Geneva. With missions to over 70 countries, the journalist from São Paulo is part of Transparency International, a global network of specialists in over 100 countries to end the injustice of corruption. He was president of the Foreign Press Association in Switzerland and regularly contributes to international TV programs broadcasted by BBC, CNN, CCTV, Al Jazeera, France24, La Sexta and others. Living in Switzerland since 2000, Chade is the author of six books, three of which were finalists for the Jabuti Award, the most traditional and prestigious literary prize in Brazil. In Switzerland, one of his books won the Nicolas Bouvier Prize. Chade was also twice elected as the best Brazilian foreign correspondent of the Comunique-se Award, the most important in Brazilian journalism.



## CONCURRENT SESSIONS 1 | 3:30PM - 5:00PM

### SESSION 1A

## Rethinking (International) Education

The ongoing digital revolution, the United Nations Sustainable Development goals, and the international student of the future

🕒 3:30pm - 3:50pm

👤 Sebastian Fernandes

👤 D'Arcy Dornan

Reimagining Study Abroad Programs: Using a Decolonial Lens

🕒 3:50pm - 4:10pm

👤 Abu Arif

Meta research circles; students' scientific and technological expertise for integration, inquiry, and reflection to assess the impact of virtual exchange practices

🕒 4:10pm - 4:30pm

👤 José Luis Jiménez

Fostering critical thinking among higher education students through video sharing and online discussions

🕒 4:30pm - 4:50pm

👤 Marian Olaya

### SESSION 1B

## Internationalizing Graduate Studies

Cooperação UFV/FARA: uma experiência de internacionalização na pós-graduação

🕒 3:30pm - 3:50pm

👤 Vladimir Di Iorio

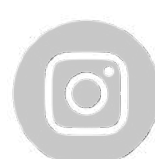
👤 Murilo Zerbini

Internationalization strategies of graduate teachers at a private institution in Brasil: a case study

🕒 3:50pm - 4:10pm

👤 Márcia Ribeiro

👤 Luciane Stallivieri





Ações para o processo de internacionalização nos programas de pós-graduação do Centro Tecnológico da Universidade Federal de Santa Catarina

🕒 4:10pm - 4:30pm

👤 Enio Snoeijer

👤 Luciane Stallivieri

Qualifications recognition: a case study from ASEAN

🕒 4:30pm - 4:50pm

👤 Kassia Hare

## SESSION 1C

### Virtual Exchange (1)

Re-thinking internationalization in COVID times: Challenges and possibilities of Virtual Exchange Programs Pre, During and Post-Pandemic COVID-19 at a Brazilian University

🕒 3:30pm - 3:50pm

👤 Déberson Jesus

👤 Ana Julia Ferreira

Scaling up Higher Education Virtual Exchange Projects: takeaways from a successful experience

🕒 3:50pm - 4:10pm

👤 Osvaldo Succi Junior

Virtual interactions; culture and learning

🕒 4:10pm - 4:30pm

👤 Hugo Riveros Mejorada

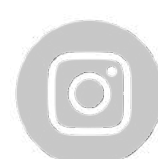
👤 Cecilia Avendaño Herrera

Experiência Latina: curso de idiomas (Português Brasileiro e Espanhol) associado ao intercâmbio virtual para vivência cultural da Universidade Estadual do Maranhão

🕒 4:30pm - 4:50pm

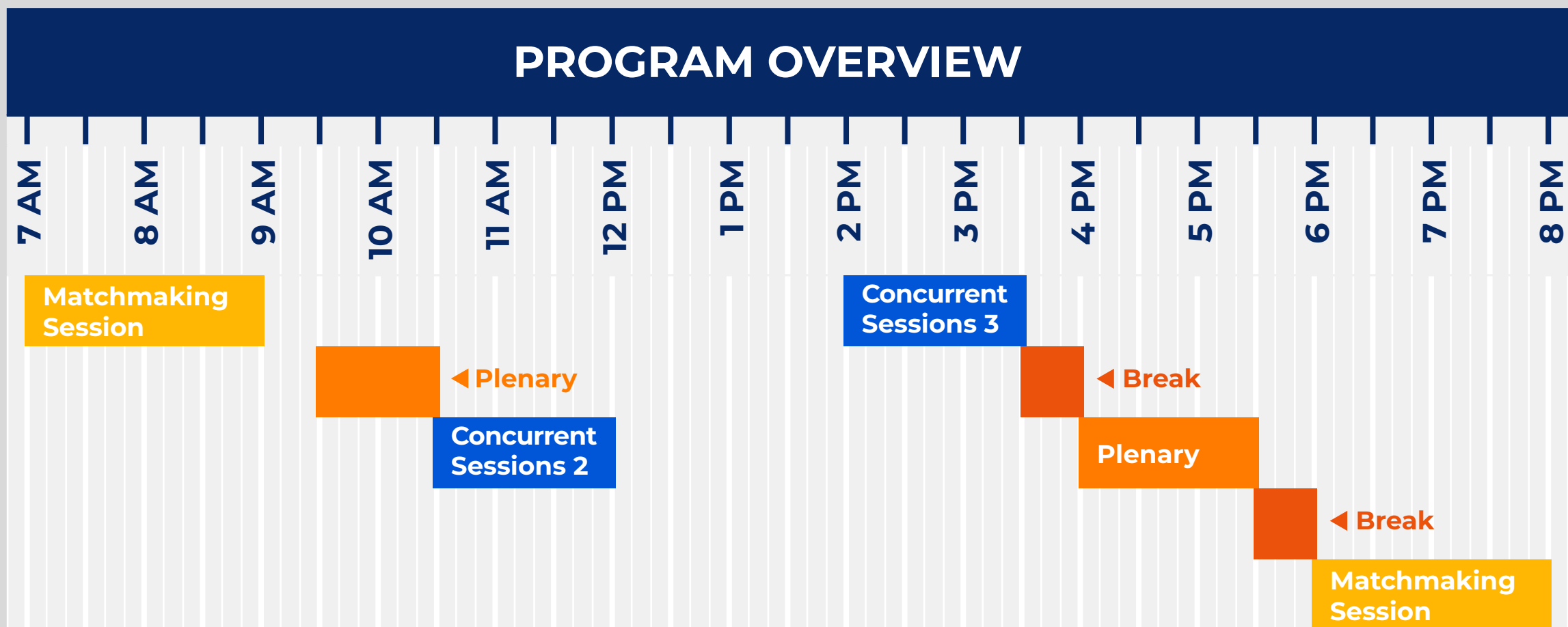
👤 Thales Passos de Andrade

👤 Stefanie Monteiro



# TUESDAY

## APRIL, 26



**PLENARY | 9:30AM - 10:30AM**

## Rights to a future



### Sônia Guajajara

is among the most prominent indigenous leaders of Brazil. For many years, she has been on the forefront of the country's indigenous and environmental movement. Her work against deforestation and land grabbing in indigenous territories on the national level, has brought her international attention. Sônia regularly participates in international fora, such as the UN Human Rights Council and the UN Climate Negotiations. Sônia's home lies in the indigenous territory Arariboia in Northeastern Brazil. She got her BAs in Letters and Nursing and Specialization in Special Education from the State University of Maranhão. Sônia coordinates Brazil's biggest indigenous organization, the Articulation of Indigenous Peoples of Brazil (ABIP). She was the first indigenous person to run for the vice-presidency in Brazil (2018).

## CONCURRENT SESSIONS 2 | 10:30AM - 12:00PM

### SESSION 2A

#### Emerging Challenges (1)

Internationalization of Higher Education from an EDI lens

🕒 10:30am - 10:50am

👤 Cristiana Mueller

👤 Arif Abu

Challenges and Opportunities in International Collaboration Across Continents within Teaching and Research

🕒 10:50am - 11:10am

👤 Jim Torresen

👤 Dante Augusto Couto Barone

Community universities internationalization initiative in the south of Brazil: a model that makes the difference

🕒 11:10am - 11:30am

👤 Cristiana Mueller

👤 Luciane Sturm

👤 Fabiola Sartori

English for Inclusion and E-Generation – Examples of social inclusion through Grants from US Mission in Brazil

🕒 11:30am - 11:50am

👤 Eveline Barden Baier

👤 Cristiana Verônica Mueller

👤 André Luiz Maurer

### SESSION 2B

#### Internationalization Strategies

Internationalization as a Tool for Regional Development in Paraíba State

🕒 10:30am - 10:50am

👤 Ana Luiza Mattos Braga

👤 Elaine Espíndola Baldissera

👤 Gustavo Charles P. de Oliveira

👤 Ana Berenice Peres Martorelli

👤 Márcia Cristina Silva Paixão

👤 Sandro Marden Torres

Breaking the bubble: the importance of multicultural student engagement in remote international learning experiences

🕒 10:50am - 11:10am

👤 Daniel Amgarten

👤 Meredith Blumthal

### O Papel dos SIOs e Estratégias de Relacionamento - Melhores Práticas

🕒 11:10am - 11:30am

👤 Areta Ulhana Galat

👤 Cristiane Ferraz E Silva Suarez

👤 Simone Wiens

👤 Vanessa Franca Bonini Panico

### Modelos para la gestión de la internacionalización de la docencia

🕒 11:30am - 11:50am

👤 Liliana Gonzalez Escobar

👤 Eliana Martinez Herrera

👤 Erik Mauricio D. Oquendo

## SESSION 2C

### Internationalization Policies

#### Internationalization of higher education across the globe one year into the Covid-19 pandemic

🕒 10:30am - 10:50am

👤 Giorgio Marinoni

#### A diplomacia acadêmica, da ciência e da cooperação e a Internacionalização das Universidades na América Latina-BAYLAT

🕒 10:50am - 11:10am

👤 Irma de Melo-Reiners

#### National policies of internationalization: the Australian case

🕒 11:10am - 11:30am

👤 Cristina Elsner

#### Una nueva iniciativa de cooperación internacional en América Latina: Una propuesta para la internacionalización con identidad latinoamericana

🕒 11:30am - 11:50am

👤 Marcos Avilez

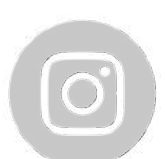
👤 Sandra Guarín

👤 Renée Zicman

👤 Daniel Antenucci

👤 Cesar Gutiérrez Jurado

👤 José David Garcia



**CONCURRENT SESSIONS 3 | 2:00PM - 3:30PM**

**SESSION 3A**

**Emerging Challenges (2)**

Healing a generation under structural violence; fostering an emerging online participatory culture with a human sense that promotes solutions for the socio-environmental well-being

 2:00pm - 2:20pm

 José Luis Jiménez

Columna de opinión argumentativa desde el enfoque multimodal metapragmático: Investigación-Acción

 2:20pm - 2:40pm

 Lina Mar Moreno Serna

A promoção do desenvolvimento sustentável em sua pluridimensionalidade social, econômica, ambiental e político-institucional: Relato de uma aprendizagem internacional colaborativa online

 2:40pm - 3:00pm

 Rosane Silveira

Trabajando en red por la Agenda 2030: el caso del Observatorio Internacional de Investigación en Salud Pública (OIISP)

 3:00pm - 3:20pm

 Daniela Herrera

 Maria Luisa Latorre

 Jose Garay

 Simon Geletta

**SESSION 3B**

**Internationalization at Home**

Internacionalização em Casa e interculturalidade: projetos e práticas culturais oriundas de parcerias com os consulados

 2:00pm - 2:20pm

 Camila Maria Bueno Souza

 Marta Iglesias Farrero

Internacionalização em Casa: conceitos, competências e habilidades profissionais em contextos educativos

 2:20pm - 2:40pm

 Marcio Watanabe

 Marcia Regina Selpa Heinzle

Experiências com  
Internacionalização em  
Casa na Universidade  
Estadual de Maringá

 2:40pm - 3:00pm

 Luciana Cabrini Simões Calvo

 Milena Paula de O. Alonso

Book Club / Club de  
Lectura: an accessible and  
empowering initiative of  
Internationalization at  
home

 3:00pm - 3:20pm

 Talita Lopes

 Luiz Eduardo Kruger Dias

 Nadia Mariel Farias

## SESSION 3C

### Internationalization at Home

Boas práticas de  
internacionalização:  
simplificação dos  
processos de formalização  
de cooperações na  
Universidade Estadual do  
Maranhão

 2:00pm - 2:20pm

 Thales Passos de Andrade

Trabajando en red por la  
Agenda 2030: el caso del  
Observatorio Internacional  
de Investigación en Salud  
Pública (OIISP)

 2:20pm - 2:40pm

 Daniela Herrera

 Maria Luisa Latorre

 Jose Garay

 Simon Geletta

Should I stay or should I  
go? Destination branding  
post Covid-19: a global  
student collaboration

 2:40pm - 3:00pm

 Mihaela Plugarasu

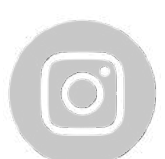
 Natàlia Ferrer-Roca

Estudantes da graduação  
apresentam trabalhos em  
segundo idioma na Sessão  
Internacional da UEMA

 3:00pm - 3:20pm

 Thales Passos de Andrade

 Alessandra Medina



PLENARY | 4:00PM - 5:30PM

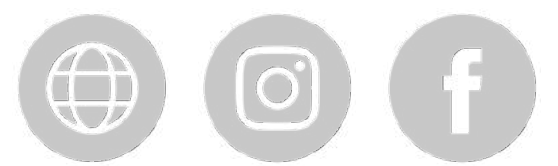
## The Futures of Internationalization of Higher Education



### Francesc Pedró

is the Director of the UNESCO International Institute for Higher Education in Latin America and the Caribbean (UNESCO-IESALC) since 2019. Previously, he led the education policy team at UNESCO and worked as senior policy analyst at the OECD centre for Educational Research and Innovation (CERI). Francesc got his M.Ed. from the Autonomous University of Barcelona, a Ph.D. in Comparative Education from UNED and a Postdoc in Comparative Public Policy at the University of London Institute of Education. He acted as Pro-Vice-Chancellor at the Open University of Catalonia and is a Professor of Comparative Education Policies at the Pompeu Fabra University.

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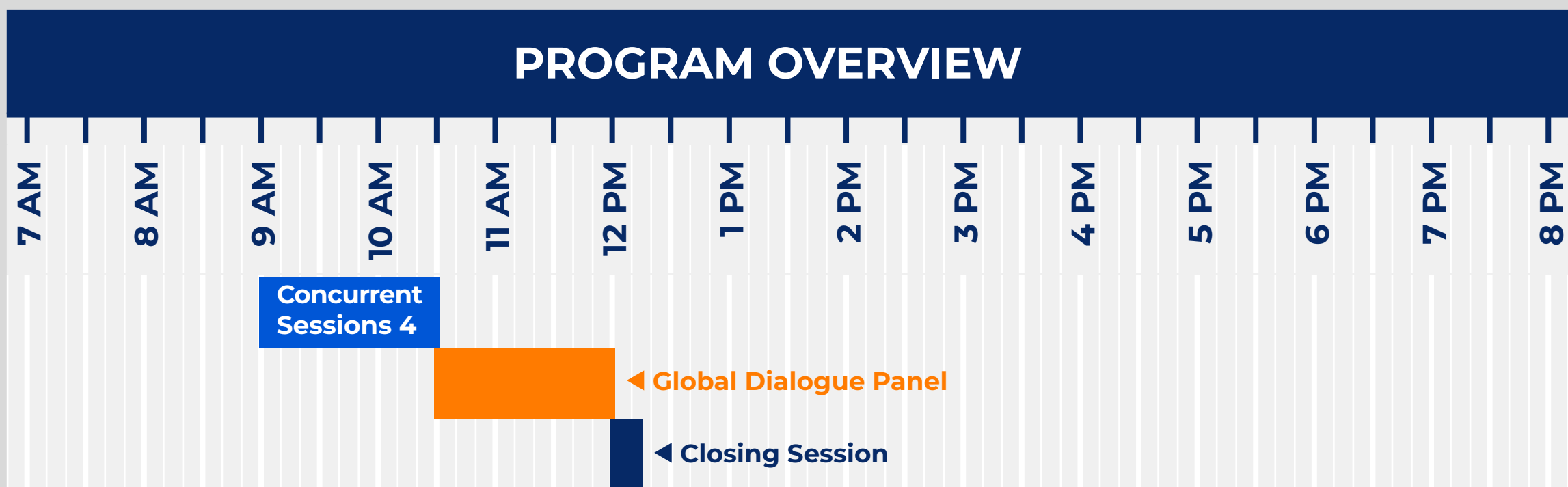


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# WEDNESDAY

## APRIL, 27



### CONCURRENT SESSIONS 4 | 9:00AM - 10:30AM

#### SESSION 4A

### Internationalization Strategy

Inclusion - who's in?  
Bridging perspectives  
on inclusion and student  
mobility from Europe and  
Latin America

🕒 9:00am - 9:20am

👤 Barbara Clayes

👤 Natalia Rubio

👤 Patricia Petit

👤 Joana Freitas

Internacionalização da  
Educação Superior na  
América Latina e no Caribe  
a partir da Experiência da  
Universidade do Estado do  
Pará

🕒 9:20am - 9:40am

👤 João Colares da Mota Neto

👤 Danielle Silva da Silva

👤 Bruna Pastana Beltrão



### Internships & Research: Non-Traditional Collaboration Options for Brazilian and US Institutions

 9:40am - 10:00am

 Adria Baker

 Maria Alves

### Case Studies of Brazilian Universities' A Comparison of Internationalization in Higher Education

 10:00am - 10:20am

 Sabrina Carvalho

 Luciane Stallivieri

## SESSION 4B

### Virtual Exchange (2)

#### Una mirada de una alianza académica en el área de la salud a través de la metodología COIL

 9:00am - 9:20am

 Daniela Herrera

 Angie Briñez

 Olga Rodrigo

#### Brave Global Spaces for Intercultural Conversations

 9:20am - 9:40am

 Gianmario Besana

 Emily Kraus

 Ana Cristina Biondo Salomao

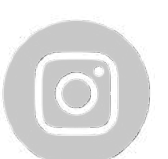
 Jan Krimphove

#### INILATmov+ Programa de Movilidad virtual y presencial para Estudiantes de pre y postgrado

 9:40am - 10:00am

 Cristina Muñoz

 Marcos Avilez



## SESSION 4C

### Case Studies & Good Practices

Relationship between Brazil and Canada: case study of how the ELAP Program can enhance understanding and approaches between International Educators

🕒 9:00am - 9:20am

👤 Cristiana Mueller

👤 Sonja Knutson

Tropical Water Research Alliance: an international partnership to facilitate research collaboration and strengthen links with public authorities, industry, and civil society

🕒 9:20am - 9:40am

👤 Stuart Bunn

👤 José Francisco Gonçalves Jr.

Avaliação da internacionalização do currículo nas IES comunitárias brasileiras

🕒 9:40am - 10:00am

👤 Liana Sonza

👤 Odilon Luiz Poli

Internacionalização na Universidade Estadual do Tocantins (Unitins) – Conquistas e Desafios

🕒 10:00am - 10:20am

👤 Patrícia de Aquino

👤 Leila Dias Pereira Amaral

## GLOBAL DIALOGUE PANEL | 10:30AM - 12:00PM

A panel with representatives from different Associations of International Education all over the world to jointly discuss the challenges for the internationalization of higher education in the difficult and complex current context.



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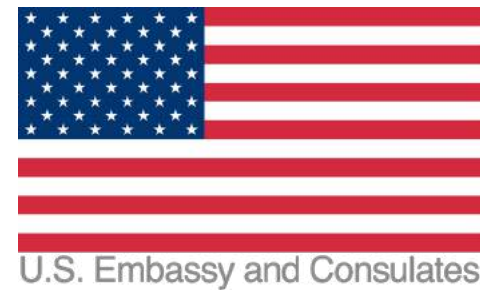
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