

May 6, 2021 11 am - 1 pm (Brasilia Time)

Main Room

11 am - 11:05 am

Opening words / Welcome and introduction

Fabíola Gerbase, Deputy Director of the DAAD in Brazil

11:05 am - 11:15 am

General overview: German Academic Exchange Service (DAAD)

Fabíola Gerbase, Deputy Director of the DAAD in Brazil

11:15 am - 11:25 am

General overview: German Centre for Research and Innovation (DWIH)

Marcio Weichert, Programme Manager of the DWIH São Paulo

11:25 am – 11:30 am

Explanation of the rooms / general functioning

Ben Beier, DAAD Representative

11:30 am – 1 pm

PARALLEL SESSIONS

Room 1: German academic higher education system and scholarship opportunities

Room 2: Overview of research in Germany and funding opportunities

Room 3: Perspectives: German language and culture in the academic context

Room 4: How to initiate and nurture international academic cooperation



Room 1: German academic higher education system and scholarship opportunities

11:30 am – 11:40 am

German higher education system: general structure and explanation

Milena Lutz, DAAD Representative Francine Camelim, DAAD Representative

11:40 am – 11:55 am

Scholarship programmes for undergraduates and postgraduates: Hochschul Winterkurs, EPOS, Helmut Schmidt, Arts/Music

Milena Lutz, DAAD Representative Francine Camelim, DAAD Representative

11:55 am – 12:10 pm

Q&A

12:10 pm – 12:45 pm

Get to know the universities

Christian Lazar, Director of the Freie Universität Berlin (FU Berlin) São Paulo Regional Office

Karen Katy C. dos Santos, Staff member and project coordination at the Brazil Center of the University of Münster (WWU)

Anja G. Lorenz, Executive Director of the Brazil Center of the University of Münster (WWU)

Sven Dinklage, Liaison Officer of the University of Potsdam (UP) in Brazil

Sören Metz, Liaison Officer of the Technical University of Munich (TUM) in Latin America



12:45 pm – 1 pm

Q&A

1 pm

Closing remarks

Room 2: Overview of research in Germany and funding opportunities

11:30 am – 11:40 am

Overview of Research in Germany

Ben Beier, DAAD Representative Miguel Flores, DAAD Representative

11:40 am – 11:55 am

DAAD funding lines for researchers: Doctorate, Post Doctorate and Projects

Miguel Flores, DAAD Representative Mariana Golubi, DAAD Representative

11:55 am – 12:10 pm

Q&A

12:10 pm – 12:25 pm

Introduction to the German Research Foundation (DFG) and its funding opportunities for bilateral collaboration



Raquel Nascimento, Advisor for communication and scientific cooperation at the DFG Office Latin America

12:25 pm – 12:45 pm

Presenting the Alexander von Humboldt Foundation (AvH), funding opportunities and cooperation initiatives

Marcelo de Araújo, Representative of the AvH in Brazil

12:45 pm – 1 pm

Q&A

1 pm

Closing remarks

Room 3: Perspectives: German language and culture in the academic context

11:30 am – 11:40 am

The German language lecturers and assistants of the DAAD in Brazil: mediators of German language and culture in Brazil

Romana Castro, DAAD Representative Robert Schade, DAAD Lector

11:40 am – 11:55 am

Digital projects and events in German culture

Katja Hölldampf, DAAD Lector Reseda Streb, DAAD Lector



11:55 am – 12:10 pm

The role of language in academic mobility

Romana Castro, DAAD Representative Carina Schumann, DAAD Lector Charlotte Steinke, DAAD Lector

12:10 pm – 12:25 pm

g.a.s.t. - Language proficiency and study preparation for international candidates at German Higher Education Institutions

Maxi Neidhardt, g.a.s.t. Office Coordinator in Brazil

12:25 pm – 12:45 pm

Goethe-Institut: The Goethe-Institut and its commitment to German

Renato da Silva, Manager of Pedagogical Cooperation of the Goethe-Institute São Paulo

12:45 pm – 1 pm

0&A

1 pm

Closing remarks

Room 4: How to initiate and nurture international academic cooperation

11:30 am – 11:40 am

DAAD background of German-Brazilian cooperation programme

Fabíola Gerbase, Deputy Director of the DAAD in Brazil



11:40 am – 11:55 am

International Cooperation - USP's experiences

Mariana Golubi, DAAD Representative Marcio Lobo Netto, Associate Director for Academic Mobility at AUCANI – USP National and International Cooperation Office

11:55 am – 12:10 pm

Factors for a successful academic relationship between researchers from Brazil and Germany

Gabriela Marques-Schäfer, President of the German-Brazilian Network for the Internationalization of Higher Education – Rebralint

12:10 pm – 12:45 pm

Round table: challenges for cooperation

Jochen Hellmann, Director of the DAAD in Brazil

Christina Peters, Director of the German Research Foundation (DFG) Latin America Office

Marcio Weichert, Programme Manager at the German Centre for Research and Innovation (DWIH) São Paulo

Marcio Lobo Netto, Associate Director for Academic Mobility at AUCANI – USP National and International Cooperation Office

Gabriela Marques-Schäfer, President of Rebralint

Moderator: Fabíola Gerbase, Deputy Director of the DAAD in Brazil

12:45 pm – 1 pm

Q&A

1 pm

Closing remarks

Jochen Hellmann, Director of the DAAD in Brazil