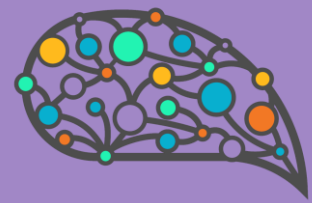


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FAUBAI
2021 VIRTUAL CONFERENCE
EXPANDING OUR MINDS

April 22, 2021
11 am - 1 pm (Brasilia Time)

Main Room

Moderator: *Joao Collet*, Campus France Brazil Agency, Rio de Janeiro.

11 am – 11:30 am

Issues and challenges of academic and scientific cooperation in 2021. What future?

Olivier Giron, Deputy Head of Cooperation, SCAC Brasília

11:30 am – 11:40 am

Q&A

11:40 am – 12:10 pm

French language learning in international mobility project: the "Franmobe" project of the educational cooperation service of the French Embassy

Adriana Davanture, Education and French Language Attaché, General Consulate of France, Rio de Janeiro

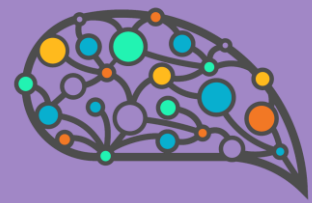
Daniela Akie Hirakawa, Coordinator of Franmobe, Literature Professor, University of São Paulo (USP)

12:10 pm – 12:20 pm

Q&A

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12:20 pm – 12:50 pm

Campus France Paris Agency: The communication strategy through the "Bienvenue en France" campaign

Florent Bonaventure, Head of Communication, Campus France Paris Agency
Mariana Isagawa, Coordinator of communication, Campus France Brazil Agency, São Paulo

12:50 pm – 1 pm

Q&A